

## **Meramec Regional Planning Commission Naturally Meramec Website Scope of Work Requirements**

**MRPC is looking for the following work to be completed on the Naturally Meramec website ([naturallymeramec.org](http://naturallymeramec.org)). This list represents issues currently known and may not include an entire scope of work, however, if additional work is identified an additional quote will be requested. Additional details and questions can be directed to Orin Pogue at [opogue@meramecregion.org](mailto:opogue@meramecregion.org) or by calling 573-265-2993 Option 3, Ext. 149.**

### **1. Website Function Additions**

- a) Day Trips Tab
  - a. Repurpose the 'Blog' tab in the homepage menu to a new section designated for 'Day Trips.'
  - b. Create an associated landing page for featured 'Day Trips.'
  - c. Design the initial day trip pages with assistance and content from staff.
- b) Add a way for businesses to submit content and picture changes to their individual 'Places' pages through the website.
- c) Improve overall website display for mobile users as this is how the website is primarily used by the public.

### **2. Fixes to Current Pages**

- a) Home Page
  - a. Change the 'Member Spotlight' design to add emphasis and further highlight this selection.
  - b. Develop the search function to better prioritize/organize results. Improve overall readability of the results found by a search.
  - c. Remove the 'featured places' section to display two columns of 'upcoming events.'
- b) Places Page
  - a. Complete the 'about us' information displayed on flipping business tiles for all consortium members.
- c) Events Page
  - a. Make the date prominent in icon display, similar to the home page events listing.
- d) Trails Page
  - a. Make the image representing each trail a link to the specific trail's page.
  - b. Improve 'trail search' function to include results from narrative text, location names, etc. The current 'trails' search function only gives results with exact matches to the trail name or business names. Additionally, not all businesses on the map are categorized properly, and therefore do not show in a keyword search.
  - c. The marker colors on the trail maps don't match the marker colors on the sidebar map key. These businesses/destinations need to be reassessed and corrected where it is needed.
  - d. Results footer does not show up when filtering map results by category.
  - e. Include map filter functionality to sort/select results by county.
- e) Members Page

- a. The page that auto populates when a member is added is not currently able to be controlled by the page on the backend.
- f) Contact
  - a. Update the contact page with more information including phone, email and physical address.

### **3. Removal from Current Website**

- a) Homepage
  - a. Remove the featured places selection (see correction on homepage about upcoming events).
- b) Advertise
  - a. This section is not utilized and needs to be removed.
- c) Places
  - a. Non-agritourism related places need to be removed from the page.
- d) Members Forum
  - a. This section is not utilized and needs to be removed.