

**MERAMEC REGIONAL PLANNING COMMISSION  
COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY  
ADVISORY COMMITTEE  
Wednesday, November 6, 2019  
11:00 am**

The meeting was held at the Meramec Regional Planning Commission  
Large Conference Room, 4 Industrial Drive, St. James.

**MEETING MINUTES**

**Welcome and Introductions:** The meeting began at 11:10 am. Anne Freand, AICP welcomed the group and ask everyone to introduce themselves around the table.

**Review of 2018 CEDS Performance Measures:** Anne Freand provided an overview of the following performance measures for:

- a. Goal 1: Seek expansion of the regional economy through diversified business growth
- b. Goal 2: Maintain, modernize and expand infrastructure to make the region more competitive for economic development
- c. Goal 3: Promote revitalized, healthy, safe and resilient communities
- d. Goal 4: Create a robust workforce pipeline to satisfy the needs of the business community

A spreadsheet document was handed out to attendees that noted the 2018 Performance Measures and statistics. Another column on the handout provided numbers for data available to-date, with a comparison on whether or not the region improved its situation since the 2018 CEDs. Anne noted that the region improved in several categories, but declined in others. A copy of the comparison chart is attached to the minutes.



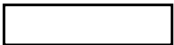
**Discussion on Regional Projects:** Anne Freand and Advisory Committee members discussed projects in the region related to items addressed in the CEDS. Anne noted that the region is working on disaster resiliency projects, opioid workforce initiatives, and other projects that stem from action items noted in the CEDS. Members from Washington County highlighted economic development work and the group discussed transportation planning in the region.

**Next Meeting:** Anne Freand noted the next CEDS Advisory Committee meeting will be determined later, but expects to hold the meeting in late Fall 2020.

**Adjournment:** The meeting was adjourned at 12:53 pm.

# 2019 CEDS Benchmarks

This report provides base statistics and standards consistent with the Performance Measures identified in the 2018 CEDS Action Plan and the Economic Development Trends section. The first report for 2019 provides information based on data available in December 2018 with updates of data through October 2019.

 Positive Change
  Negative Change
  No Change to Date

| Goals  | Performance Measure  | 2018 CEDS   | 2019 Review (November)  | % Change (if applicable)       |
|--------|--|---|---|--------------------------------|
| Goal 1 | Track Tax Revenues ( <a href="https://dor.mo.gov/publicreports/">https://dor.mo.gov/publicreports/</a> )   | \$1,738,233,798.32 (2017 dollars)   | \$1,868,964,808.35 (2018 dollars)   | 7.5% increase                  |
|        | Review of StatsAmerica Innovation Index 2.0 ( <a href="http://statsamerica.org/ii2/overview.aspx">http://statsamerica.org/ii2/overview.aspx</a> )  | 91.8 (2017)   | No changes to date  |                                |
|        | Assessed Valuation ( <a href="http://www.mocounties.com/county-assessed-valuations.php">http://www.mocounties.com/county-assessed-valuations.php</a> )   | \$2,410,695,614 (2017)  | \$2,448,854,456 (2018)  | 1.6% increase                  |
| Goal 2 | Unemployment Rates ( <a href="https://www.missourieconomy.org/indicators/laus/default.aspx">https://www.missourieconomy.org/indicators/laus/default.aspx</a> )   | 3.76% (2018)  | 3.31% (Through 3 quarters 2019) ( <a href="https://meric.mo.gov/data/economic/local-area-unemployment-statistics/laus">https://meric.mo.gov/data/economic/local-area-unemployment-statistics/laus</a> ) | 12% decrease                   |
|        | Number of loan and grant funded infrastructure projects  | RLF - \$195,428 in public, \$641,750 private (69 jobs) – 3 grants for local infrastructure  | No RLF funds (nearing end of funding) - 8 grants for local infrastructure   | 167% increase in funded grants |
|        | Increase of access to broadband in Meramec Region (% by County w/ Access to Fixed Terrestrial 25 Mbps/3Mbps) ( <a href="https://www.fcc.gov/reports-research/reports/broadband-progress-reports/2018-broadband-deployment-report">https://www.fcc.gov/reports-research/reports/broadband-progress-reports/2018-broadband-deployment-report</a> ) | Crawford – 24.8%; Dent – 53%; Gasconade – 24.8%; Maries – 33.3%; Osage – 27.2%; Phelps – 67.6%; Pulaski – 87.7%; Washington – 26.9% | Crawford – 82.1%; Dent – 54.9%; Gasconade – 26.9%; Maries – 31.9%; Osage – 34.3%; Phelps – 87.3%; Pulaski – 94.6%; Washington – 26.6%   | Overall increase in access     |
| Goal 3 | Evaluate KIDS COUNT data ( <a href="https://datacenter.kidscount.org/">https://datacenter.kidscount.org/</a> )   |   |   |                                |
|        | Number of jobs in healthcare ( <a href="https://www.missourieconomy.org/industry/qcew/">https://www.missourieconomy.org/industry/qcew/</a> )   | 7,173 total avg. 2017 employment (NAICS Code 62 – Health Care and Social Assistance)  | 7,189 total avg. 2018 employment through 3 quarters (NAICS Code 62 – Health Care and Social Assistance)   | 0.2% increase                  |

|        |  |  |   |                                 |
|--------|--|--|---|---------------------------------|
|        | Annual County Health Rankings – Overall Rankings in Health Outcomes (out of 115)<br>( <a href="http://www.countyhealthrankings.org/">http://www.countyhealthrankings.org/</a> )  | Crawford – 85; Dent – 98; Gasconade – 26; Maries – 47; Osage – 5; Phelps – 74; Pulaski – 30; Washington – 109 (2018)   | Crawford – 96; Dent – 83; Gasconade – 35; Maries – 57; Osage – 3; Phelps – 81; Pulaski – 23; Washington – 107 (as of October 2019)                          | Varied (4 inc./4 dec.)          |
|        | Increase in Workforce Housing<br>( <a href="https://nlihc.org/oor/missouri">https://nlihc.org/oor/missouri</a> )   | ACS 2013-2017 data<br>HUD Annual data  | No changes to date for ACS<br>FY19 HUD data<br>( <a href="https://reports.nlihc.org/oor/missouri">https://reports.nlihc.org/oor/missouri</a> )              |                                 |
|        | High School Graduation Rates<br>( <a href="https://datacenter.kidscount.org/data#MO/5/0/char/0">https://datacenter.kidscount.org/data#MO/5/0/char/0</a> )  | 93.9% (2016 Avg. HS Graduation Rate)   | No changes to date  |                                 |
|        | Access to Food Stores<br>( <a href="https://www.ers.usda.gov/data-products/food-access-research-atlas/go-to-the-atlas.aspx">https://www.ers.usda.gov/data-products/food-access-research-atlas/go-to-the-atlas.aspx</a> ) | 2015 Map of Food Desserts<br>( <a href="https://www.ers.usda.gov/data-products/food-access-research-atlas/go-to-the-atlas.aspx">https://www.ers.usda.gov/data-products/food-access-research-atlas/go-to-the-atlas.aspx</a> ) | No changes to date  |                                 |
|        | Number of Recycling Programs   | Map shown in 2018 CEDS   | No changes to number of facilities.<br>Decrease in places that will recycle certain items (types of plastics, etc.).  |                                 |
|        | Number of Visitors at State Parks in Region<br>( <a href="https://mostateparks.com/page/55072/facts-and-figures">https://mostateparks.com/page/55072/facts-and-figures</a> )   | 1,702,982 (2017 visitors – 6 state parks)  | 1,940,009 (2018 visitors – 6 state parks)   | 13.9% increase                  |
| Goal 4 | Review of WorkKeys Testing Goals<br>( <a href="https://www.workreadycommunities.org/MO">https://www.workreadycommunities.org/MO</a> )  | Crawford – 82; Dent – 86; Gasconade – 89; Maries – 97; Osage – 90; Phelps – 86; Pulaski – 88; Washington – 93 (Nov. 2018)  | Crawford – 88; Dent – 86; Gasconade – 91; Maries – 98; Osage – 95; Phelps – 87; Pulaski – 88; Washington – 96 (Oct. 2019)                                   | Increase in overall numbers     |
|        | Number of People with some college or associates degrees<br>( <a href="https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml">https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml</a> )                | 19.46%<br>Regional avg. for 2013-2017 ACS Estimate for Population 25 yrs and over w/ some college, no degree<br>7.29%<br>Regional avg. for 2013-2017 ACS Estimate for Population 25 yrs and over w/ Associate's degree       | No changes to date. New ACS data to be released in December.  |                                 |
|        | Average County Wage<br>( <a href="https://www.missourieconomy.org/researchandplanning/indicators/countywage.stm">https://www.missourieconomy.org/researchandplanning/indicators/countywage.stm</a> )                     | \$33,679<br>Regional Average Wage (2017)   | \$33,876<br>Regional Average Wage (2018)<br>( <a href="https://meric.mo.gov/data/county-average-wages">https://meric.mo.gov/data/county-average-wages</a> ) | \$197 annually<br>0.6% increase |