

Naturally Meramec Consortium

Regional Meeting

May 30, 2019

Meramec Regional Planning Commission, 4 Industrial Drive, St. James, MO

6:00 p.m.

Meeting Minutes

**Call to Order:** Samantha Maddison called the meeting to order at 6:13 p.m.

**Approval of Minutes from the May 2, 2019 meeting:** Samantha presented the minutes for approval. Marilyn Lakaner made a motion, seconded by John Gulick, that the minutes be approved as presented. Motion passed.

**Staff Report:** Samantha gave an update on the upcoming Belle Swap Meet that Naturally Meramec members are able to attend at our cost. She asked the group to let her know by the end of the week if they plan to attend so she can make proper reservations. She also informed the group of the upcoming Taste of Gasconade County Event that will be held August 10, 2019 at the Amphitheater in Hermann. Naturally Meramec will cover the cost for members. Samantha also asked all members to take a look at the website to make sure that all information about their business is correct. They were also asked to send information to us about events that businesses have coming.

Mark gave an update on where he has been and who he has been meeting with since the last meeting. Mark has been to all of the counties and plans to go to the city of Hermann for a day next week. Mark also spoke about the S&T student that will be working with us. Jasser is an electrical engineering student who is focusing on precision agriculture. He will be here through the summer. Jasser is attending the next Naturally Meramec meeting to inform the group of what his plans are. Mark informed the group that starting in July, the consortium will begin a strategic plan. It is very important for as many businesses in the region attend. This strategic plan is not for MRPC. It is for the consortium itself, so we need to have the input of the individuals that will actually be impacted by what Naturally Meramec has to offer.

**Presentation from Caledon:** Sean Sediff from Caledon Virtual gave a presentation on “How to get your business to show up on Google (GMB, SEO, etc.) He focused on the importance of keeping a google business profile up to date and making sure that your website has the proper information for search engines to find a specific business’s page. He focused on NAP (name, address, and phone number) as being one of the most important things to keep updated for google to trust a website.

**Announcements:** Everyone was able to make any announcements about their business and discuss any upcoming events.

**Next Meeting:** Next meeting in scheduled for June 27, 1019 at 6:00 pm.

**Networking:** After the meeting, attendees were able to network with other business owners.

**Adjournment:** Dan Wynn made a motion to adjourn. Ron Selfors seconded. Motion passed.