

Naturally Meramec Consortium
Regional Meeting
August 25, 2015
6:00-8:00 p.m.

Meramec Regional Planning Commission (MRPC)
4 Industrial Drive
St. James, MO 65559
573-265-2993

Agenda

1. Introductions

2. *Naturally Meramec* Overview: MRPC staff will present a brief overview of the project, review discussions from the county meetings and next steps.
3. Presentation: Peter Hofherr, CEO St. James Winery. Mr. Hofherr, who is essentially responsible for the *Naturally Meramec* concept, will talk about his vision for the project not only in the Meramec Region, but in the State of Missouri.
4. Needs Summary: Needs of agriculture/tourism businesses were identified in the county meetings. Participants will be asked to prioritize the needs and answer questions about identified needs as they impact individual business.
5. Barrier Identification: Participants will be asked to share what they feel are the biggest barriers to the ability of local agriculture/tourism businesses in marketing and using each other's products/services.
6. Announcements: MRPC staff will share information about current opportunities for marketing.
7. Refreshments/Networking: Participants will have an opportunity to get to know each other and begin discussions on how they might work together.