

**MRPC MOBILITY MANAGEMENT ADVISORY GROUP  
MEETING MINUTES**

February 23, 2016, 3:00 P. M.  
4 Industrial Drive, St. James, MO.

**Present:** Harold Selby (City of St. James), Amy Heyer (Metro Business College), Trudy Matlock (Dept. Mental Health), Marsha Ray (CMAAA), Gary Stevens (People First), Phyllis Hollingsworth (Independent Living Rolla), Nick Hughey (Washington County Health), Taylor Asher (Guest), David Unger (PCRMC), Henry Brown (University of Missouri), Don Brackhahn (Representing Senior Population for Phelps County), Gary Hicks (Phelps County), Jan Boatwright (Senior Companions), Rob Honan (Governor's Council on Disability), Sherry Lea (Healthy Dent County), Kim Shelton (Healthy Dent County), Tom Sutton (Town & Country Bank) and Patrick McCoy (Town & Country Bank)

**Staff Present:** Holly Kreienkamp and Roxie Murphy

**Call to order:** Harold Selby, MMAG Vice Chairperson called the meeting to order at 3:05 p.m.

**Introduction:** Harold Selby asked each member of the group to introduce themselves and to state what county or entity they represented.

**Review Minutes:** Reviewed meeting minutes of December 15, 2015. Motion made by Harold Selby to approve December meeting minutes, seconded by Trudy Matlock to accept as presented. Motion carried.

**Membership Goal:** Discussed the need to have at least two active members representing each MRPC county. Group completed contact forms to update member information.

**Client Ridership Update:** Discussed the rise in callers each month by telephone and website users. Handed out a copy of Usage Statistics for MORIDES.ORG and discussed statistics showing from April 2015 site visits of 1,717 to most recent completed month visits of 5,441. Group reviewed the significant increase in visits each month from April 2015 to February 2016. Group discussed additional tracking needed for the MORIDES.ORG site. Discussed the need for additional ADA compliance changes to be made to the website so individuals seeking handicap accessible transportation providers can quickly locate available companies at first glance.

**Transportation Provider Update:** Handed out and reviewed list of 64 new transportation providers Holly Kreienkamp added to MORIDES since the start of the Meramec Region Mobility Management Program. Staff updated group on the efforts to survey individuals that attend local food pantries within the Meramec Region. Informed group of partnership with transportation provider, Licking Bridge Builders, to provide transit for individuals for new routes to be developed in Dent and Phelps county areas.

**Mobility Management Promotion/Marketing:** Marketing and promotional activities briefly discussed with group by staff. Discussed the need for posters and other marketing literature to be posted in public areas throughout the region. Staff informed the group that an updated MORIDES – Meramec brochure will be forwarded to them for their review prior to the next MMAG meeting.

**Client/Potential Client Survey:** Staff handed out a copy of the revised client transportation needs assessment survey. Group reviewed the additions and changes to the survey as requested by the group in the December 2015 meeting. Group suggested to add the survey question: How often do you find you need transportation?

**Funding Partners:** Staff handed out Transit Planning 4 All, Inclusive Planning Impact Grant Overview. Group discussed how members of the MMAG that represent older adults and people with disabilities can have more involvement with the project. Discussed outreach organizations to contact that serve the human services, social and transportation needs of seniors and people with disabilities. Group identified additional possible funding source MO Foundation for Health. Grant applications due to for submission in April 2016.

**Next Meeting Date:** March 15, 2016, 3:00 p.m.

**Meeting was adjourned** at 4:45 p.m.