

**MERAMEC REGION MOBILITY MANAGEMENT ADVISORY GROUP
MEETING AGENDA**

Tuesday, February 23, 2016
3:00 p.m.

The meeting will be held in the large conference room at MRPC,
#4 Industrial Drive, St. James, MO. Afternoon snacks will be provided.

*All committee members are encouraged to attend, as everyone's input is valued.
It's important that all member counties are well-represented.*

- 1. Call to Order and Introductions:** Chair Amy Heyer will call the meeting to order and ask attendees for an introduction.
- 2. Approval of Minutes from the December 15 meeting.** *Committee Action Required.*
- 3. Membership:**
 - A. Membership Goal:** The goal is to have at least two active members representing each MRPC county. Committee will review the status of membership and discuss ways to engage more members.
 - B. Member Contact Forms:** Staff will hand out Member Contact Forms for completion by attending members. This form will be used to gather complete member contact information such as: physical address, email address, organization represented and job title etc.
- 4. Business / Reports:**
 - A. Client/Ridership Update:** Holly Kreienkamp will update the committee on program clients including website and phone users.
 - B. Transportation Provider Update:** Holly Kreienkamp will update the committee on the transportation provider database. Ms. Kreienkamp will summarize a new transportation route developed to serve Dent County.
 - C. Mobility Management Promotion/Marketing:** Bonnie Prigge will give an update on current and planned marketing and promotion activities. Staff will also update the committee on MORIDES.ORG development. Committee will review brochure and provide comments.
- 5. Client/Potential Client Survey:** Staff will present an updated survey form that may be used to collect data from current and potential riders. Committee will review and provide comments.
- 6. Funding Partners:** Staff will report on pending grant requests, and January 15, 2016 meeting with MODDC.
- 7. Items of Interest:**
 - A. Next Meeting:** March 15, 2016, 3:00 p.m.
 - B. Focus:** Gaps in Service
- 8. Adjournment**